

FOMT

FRIENDS OF MARK TWAIN

Friends of Mark Twain
2224 Walgrove Ave.
Los Angeles, CA 90066

September 26, 2018

Dear Business Owner/Community Member:

On behalf of Mark Twain Middle School (MTMS), I am writing to ask for your generous support. We are striving to make our school in Venice Beach/Mar Vista a thriving community school. An Institution where every student, regardless of their socioeconomic background or ethnicity, has a nurturing and enriching platform off which they can progress to become happy and successful adolescents in the community. A middle school that local families are eager to send their children to and that neighbors are proud to have as part of their community.

Friends of Mark Twain (FOMT), Mark Twain Middle School's Booster Club, supports this effort. FOMT's efforts have already made many improvements to the school, including creating after school sports and enrichment programs, funding PE/Sports equipment, a restorative justice and conflict resolution program, funding a part-time art teacher, creating and maintaining school beautification along with instituting a student restorative justice program. We would like to fund a full-time art and music teacher, a librarian and additional enrichment programs while also providing additional support for MTMS's organic garden. With such severe budget cuts by LAUSD, we cannot maintain these necessary programs or offer new ones without your help.

Our **Banner Sponsorship Program** is an exciting opportunity for FOMT to work with our community to grow and support our neighborhood school. When a business sponsors a sports team, enrichment program or event or makes a tax deductible contribution, at a certain level to FOMT, as a thank you, we will display a banner featuring that business' art/copy/logo on Walgrove Avenue between Palms Boulevard and Venice Boulevard, **plus** another banner on Lucille Avenue or Victoria Avenue. Your 3'x5' banner may hang for four, eight or twelve months.

If you are interested in supporting MTMS, please complete and return the form on the reverse side of this correspondence, and return to FOMT along with your contribution. Alternatively, you may complete this form and donate online at www.fomtms.org. Please also send us any graphics or logos you would like us to display in your thank you banner. We will need these in a high resolution, 300 dpi .jpg, png or tiff file. We will send you a mock up of the banner we intend to hang to thank you for your contribution. Note, since we are a 501(c)(3) organization, and this is not an advertisement, we may not include your business contact information or website address on the banner, among other things. Thank you again for your support!

Best regards,
Teri Shoustal, FOMT/Banner Program Chair

Friends of Mark Twain is a registered 501(c)(3) non-profit organization, your donation is tax deductible to the extent allowed by law.



BANNER SPONSORSHIP FORM

SPONSORSHIP LEVELS

For anyone sponsoring a team, event or enrichment program or donating at a level of **\$1,200 to \$1,400**, FOMT will hang two 3'*5' thank you banners for **four months**.

For anyone sponsoring a team, event or enrichment program or donating at a level of **\$1,400 to \$1,600**, FOMT will hang two 3'*5' thank you banners for **eight months**.

For anyone sponsoring a team, event or enrichment program or donating at a level of **\$1,600 or above**, FOMT will hang two 3'*5' thank you banners for **twelve months**.

Please complete this form and return along with your tax-deductible donation made payable to: **"Friends of Mark Twain"**. Send to: Friends of Mark Twain, 2224 Walgrove Ave. Los Angeles, CA 90066 Attn: Teri Shoustal. Alternatively, you may complete the form and contribute online at **www.fomtms.org**. If you would like any particular logo or art on the banner, please email a hi-res pdf to tshou@ca.rr.com.

Any questions, please call or text Teri at 310-902-8326 or email tshou@ca.rr.com

BUSINESS NAME: _____

CONTACT NAME: _____

MAILING ADDRESS: _____

EMAIL: _____ PHONE: _____

DONATION AMOUNT _____

Note: Banners are *not* advertisements; they may not contain the business address, phone number or website.